

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

62.37

1926

FOREIGN PLANT QUARANTINES

Received

Our Rose Show Bids You Welcome

SEP 1 1926

A TRIP to the Land of Roses may sound like a Fairy Tale, but to those who have come in former years, their expressions of delight have encouraged us to write you the most tempting invitation possible.

Come, see these roses in bloom!

Literally miles of roses to greet your eye with their fragrant blooms of beauty, more than a hundred thousand husky bushes in all the shades of red, pink, yellow, and copper.

Any day from now until frost these everblooming varieties offer you a sight worth traveling miles to see.

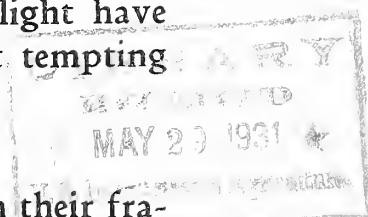
Should you want to have roses like these in your garden, we gladly advise with all the frankness our experience can give. Plan your trip to our Rose Garden real soon and be sure to send for our treatise on *Roses—How to make them grow and bloom.*

FRED D. OSMAN, Prop.,

NEW BRUNSWICK NURSERIES,

Along the Lincoln Highway,

South of New Brunswick, N. J.



Items of Interest for New Brunswick Customers

July, 1926

Fall Planting of Roses

Each year more and more of our customers appreciate and enjoy the superior results of Fall Planting. To encourage more Fall Planting we have established a generous policy of insuring roses for our customers without charge.

We ask that they follow the simple instructions given in our insurance policy which is sent each of our customers at the time the roses are shipped.

An Extreme Example of How Fall Planting Works Out

Portsmouth, N. H.

Gentlemen:

I was very much pleased with the 17 Roses you sent last Fall. They have all come out well this spring with the exception of the Dutchess of Wellington which did not start. I have waited to notify you in order to give it a chance. I enclose the insurance policy which you sent me.

Miss M. E. F.

NOTE.

Needless to say we replaced this one rose without question or cost—when 16 of our 17 New Brunswick Roses will grow in cold New Hampshire after Fall Planting we feel that any Rose Lover can confidently get better results this side of New Hampshire.

And Here Is Just Why Fall Planting Gives Better Results

1. New Brunswick Roses are grown right here in Jersey through ravaging winters. They are huskier bushes and are hardy enough to go through these winters again.

2. Dug from our field after the first hard frost has ripened the bush, they are shipped to you and planted promptly in your garden being out of the ground the least possible time. Otherwise all roses are dug in the Fall and "heeled in" in storage sheds under artificial conditions until Spring.

3. When Spring comes along and nature starts to grow, before the ground thaws, before you can plant in your garden, these "Fall-planted" bushes start growing with nature and have gained a year over those planted later in the Spring.

Try Fall Planting this year backed up by our Insurance Policy and see these results for yourself.

Our Comments on New Varieties

Because of our serious efforts to give our customers real results with roses, we hesitate to recommend new varieties until they have been watched carefully by us for three years.

The value of this testing is evidenced by the number of new varieties in the last few years that have come and gone.

Among the recent varieties that we have found entirely reliable are:

Rotelfe, an improved Chateau with its velvety dark red blooms and a more upright growth of bush.

Souvenir de Claudius Pernet, the distinctly lemon yellow, which, in spite of its first spring blooms of dirty white with a black podded center, more than repays in the hottest days with its fadeless well-shaped buds of an unusual lemon tint.

Miss Lolita Armour, with its large coral flowers seems to merit a place in the sun, its sturdy growth and clean foliage gives it an aristocratic appearance of permanency.

Souvenir de Georges Pernet is standing the test of the American climate in very good shape, the color a rich salmon pink and full size blooms, together with its hardiness of growth, gives it merit that should endure.

Eldorado is a rose that for the moment tends to be overshadowed by Claudius Pernet, its color is a darker yellow with sometimes a splash of pink that enriches its interest and beauty. A sturdy grower, we find its only fault to be the same as with Miss Lolita Armour, weak on its stem. Eldorado holds its color on the hottest days, even a little better than Pernet.

Prince Charming, a lovely combination of cerise and salmon, seems a bit reticent in growth and hardiness.

Cissie Easlea at its best has a delicate pure shade of yellow that is different, but its growth and hardiness are not encouraging.

Sunstar, an exciting novelty of orange and salmon even in its fading form, we judge it as a flash that will come and go.

Templar, a greenhouse rose of good red color whose merits are best seen under glass, but not a rose for the garden.

Mrs. Calvin Coolidge, another under-glass rose that does not merit its name in the garden. Golden Ophelia surpasses it.

Sensation, a greenhouse rose of dark, rich red, seems to deserve attention for the garden. Its color holds well in the sun and its shape in bud attracts considerable attention.

Gold Mine and **Leader** we feel should be kept in the greenhouse but not in the garden. Mrs. Aaron Ward still holds its place over Gold Mine and the excessive blueing of Leader takes it out of the garden.

Of the newest roses, there seems to be a number of great promises.

Rev. Page Roberts, while five years old, but new in commerce, is making a reputation for itself, the two-toned yellow and apricot blooms full and large with a fragrance and permanence of color that gives a lasting pleasure. Its growth and hardiness will, we believe, give it a substantial place in the garden.

Mme. Alex Dreux, similar in color to Roberts, gives good promise in the field. The flowers are a deeper burnt orange on a dark yellow background, slightly smaller in size, but more prolific in blooms and very interesting when full blown with its star-like petalage. Its hardiness remains to be seen.

Mary Pickford sounds very exciting and is most interesting. With the yellow of Pernet, its tintings of pink add the interest when full blown, it maintains its attractiveness. Growth seems hardy enough but we await two more winters.

Ville de Paris, from the hand of Pernet Ducher and a prize winner at the Bagatelle Gardens, bears the ear-marks of a quality rose. Its pure yellow is constant and alluring. We recommend it to the ardent Rose Fan, but not for the average garden as yet.

Padre, while not new, is gaining in popularity as a novelty. A coppery pink that lasts, but its light petalage will restrict its use to a few of the more active rosarians.

Betty Uprichard has much of the color of Padre with larger bloom, and while its growth and hardness are yet to be known, its tendencies seem promising.

We pass from the Hybrid Teas for a moment to comment on a Rose that we feel is truly distinctive and so attractive in color and shape of bloom as to merit a place in every garden. Imagine a glorified Ophelia at its very best with its pink tints, intensified and illuminated by its yellow base, and you can well realize how important this new Hybrid Perpetual Mme. Albert Barbier will prove to be.

Star of Persia, the new yellow climber, is fast taking its place in the garden. Its distinctive and brilliant yellow flowers that do not fade place it at the top as a yellow Rambler that is hardy.

All the above varieties are available in limited quantities and will be gladly quoted, on request, for Fall delivery.

Garden Brand Sheep Manure

A standard manure for lawns and gardens is a natural fertilizer that supplies plant food ready to be taken up quickly by your plants and after that is done the residue adds necessary humus to the soil.

For liquid manure this dried, pulverized sheep manure, free from weed seeds, is the most convenient and effective fertilizer possible:

25 lbs.	\$1.25	Prices in tons and carloads on request
50 lbs.	2.00	
100 lbs.	3.50	

Alphano Humus

ESPECIALLY GOOD FOR LAWNS

Four carloads this past year distributed among our customers testify to the acceptance of this natural lawn food as a means of Grass Insurance. Whether you are preparing a new lawn or maintaining the old one, Alphano Humus will give you results.

These three things Alphano does well:

1. Adds Humus to the soil economically.
2. Holds moisture to last through the dry spells.
3. Feeds over a long period of time.

Four hundred pounds to a thousand square foot, spread evenly, raked in under the grass and watered, will surprise you in the dark-green luxurious growth that results.

100-lb. Bag,	\$2.00	\$25.00 per ton.	Car-
500-lb. Bag,	8.00	load prices on request	

Springfield Rose Food

A concentrated fertilizer made up especially for roses—we have had nothing but words of praise from our customers for this efficient fertilizer.

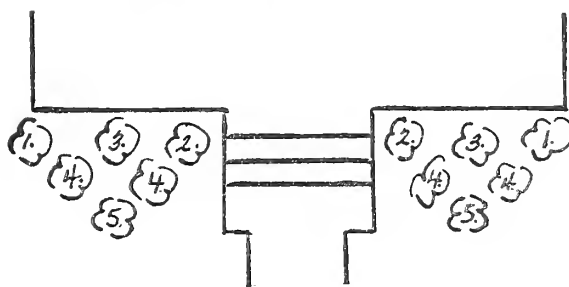
Buy your supply now for next year.

Our manufacturers have just notified us of a 25 per cent increase in price, effective at once. As a service to our customers, and just that much loss, we will take care of all orders received before September 1, 1926, at these prices:

10 lbs.	\$1.00
25 lbs.	2.00
100 lbs.	5.00
\$80.00 per ton	

All prices F.O.B. New Brunswick, N. J.

The "Bungalow Collection"



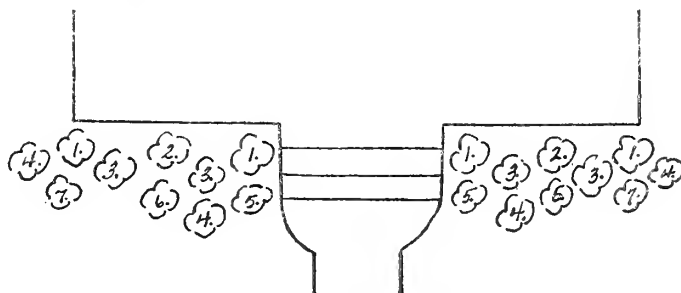
12 Evergreens for \$25.00

- (1) 2 Chinese Arbor Vitae, 3-4 ft.
- (2) 2 Norway Spruce, 2-3 ft.
- (3) 2 Savin's Juniper (spreading), 1-1½ ft.
- (4) 4 American Arbor Vitae, 1-1½ ft.
- (5) 2 Globe Arbor Vitae (dwarf), 1-1½ ft.

This group of evergreens has been selected to give the owner a good showing at a limited price. A quality selection of varieties, they are large enough to make a showing and when properly spaced will permit of their full development on all sides—not an over-stuffed effect, but one to which other plants may be added if desired in another year.

Can be shipped by freight or if preferred by express—Priced F.O.B. New Brunswick, N. J.

The "Ideal Foundation Planting"



20 Evergreens

\$50.00

- | | |
|------------------------------------|---------------------------------------|
| (1) 4 Chinese Arbor Vitae, 3-4 ft. | (4) 4 Arbor Vitae, 1-1½ ft. |
| (2) 2 Plumed Cypress, 1-1½ ft. | (5) 2 Dwarf Golden Biotata, 10-12 ft. |
| (3) 4 Norway Spruce, 2-3 ft. | (6) 2 Spreading Juniper, 1½ ft. |
| | (7) 2 Globe Arbor Vitae, 1 ft. |

In presenting this worthwhile group of Quality Evergreens and Shrubs, our Landscape Department has included practical sorts with pleasing variation in color and foliage.

If the above plan does not fit your house we will gladly furnish a planting plan that will, if, when sending your order, you will include an outline of your house with porch dimensions.

We ship by freight or express—weight about 400 lbs.—F.O.B. New Brunswick, N. J.

Phlox

Strong field-grown plants in the following selected varieties

\$3.00 per dozen \$15.00 per 100

B. Comte—dark red.

Crepuscle—white suffused mauve.

Eclairer—bright carmine.

Europe—white with lilac eye.

Ferdinand Cortez—deep crimson.

Frau Anton Buchner—white.

L'Esperance—lavender showy pinacles.

Mme. Paul Dutrie—lilac rose.

Pacha—rose.

Rhineland—good salmon pink.

Rynstrom—popular rose pink.

Thor—popular salmon pink.

W. C. Egan—lavender pink.

A special collection of 6 each of our selection in variety of colors will be sent postpaid.

24 Phlox, \$5.00

Japanese Barberry

the popular Hedge Plant

The bright red berries through the Winter and bright green foliage in the Spring, changing to bright red and scarlet in Fall, plus the thorny branches, make this a very desirable hedge plant—may be trimmed to a formal shape or allowed to grow irregularly, which it does slowly. Also very good in a group on the lawn or as a foundation planting for the house.

Specimen Plants \$1.00 each and \$2.00 each

(For Hedging—1 plant per foot)

	Per Dozen	Per 100
6/12" high	\$1.00	\$7.50
12/18" high	2.50	15.00
18/24" high	5.00	35.00
2/3' high	7.50	50.00

California Privet

the Universal Hedge

Figure 2 plants per running foot.

	Per Dozen	Per 100
12/18"	\$1.00	\$4.00
18/24"	2.00	6.00
2/3'	3.00	10.00
3/4'	5.00	15.00

Privet Balls and Trees

12/18" - \$1.50 each 18/24" - \$2.00 each

Flowering Shrubs

12 Shrubs for \$5.00

F.O.B. New Brunswick

Two each of the following in a size of 1½-ft., 2-ft.:

Forsythia or Golden Bell.

Deutzia—pink flowering.

Philadelphus—mock orange.

Lilac—purple.

Spirea—Bridal Wreath.

Hydrangea—Hardy late flowering.

From Spring till frost you may have a show of flowers with a group of hardy shrubs.

Use them to hide an unsightly spot and enjoy that part of your yard.

NEW BRUNSWICK NURSERIES,

NEW BRUNSWICK, N. J.

Please send at once or reserve until proper time for planting:

.....Roses as per separate list.

.....Cl. Rose Collection.

.....Climbing Rose Collection.

.....Three Fifteen Collection.

.....lbs. Sheep Manure.

.....lbs. Rose Food.

.....lbs. Alphano Humus.

.....Bungalow Collection.

.....Ideal Foundation Collection.

.....Phlox.

.....Barberry.

.....Privet.

.....Flower Shrubs as per separate list.

Check enclosed for.....

Please send information on:

.....

.....

.....

.....

.....

Signed.....

.....

NEW BRUNSWICK NURSERIES

Lincoln Highway, South of New Brunswick, N. J.

FRED D. OSMAN, Prop.